

The background of the entire page is a scenic photograph of a Hawaiian coastline. The top half shows a sunset sky with orange and yellow clouds. The bottom half shows dark, jagged rocks in the foreground with white waves crashing against them. A large, light blue hibiscus flower is overlaid on the right side of the image.

UCSF Breast Imaging in Kona

Sunday – Friday

February 25 – March 1, 2024

Fairmont Orchid Resort and Spa
Kohala Coast, Big Island of Hawaii

The Department of Radiology at the University of California San Francisco, invites you to attend its annual Breast Imaging course on **February 25 – March 1, 2024**. The course is designed for both the clinical radiologist who specializes in breast imaging, and the radiologist who has general diagnostic clinical duties. Presented with a practical approach, the course will provide an overview and update on clinically relevant topics with highlights on recent developments. There will be a strong focus on the use of multimodality imaging and intervention (mammography, ultrasound, and MRI).

The course provides mammography credits to help satisfy the continuing education requirement for MQSA. The credits may be in either analog or digital mammography. There is an initial one-time only digital mammography requirement for 8 hours of digital mammography training prior to performing digital mammography exams. Course will provide CME credits that can be used towards MQSA certification in all breast imaging modalities including digital mammography, digital breast tomosynthesis, breast ultrasound, and breast MRI.

OBJECTIVES

An attendee completing this course should be able to:

- Apply and utilize BI-RADS categories as appropriate
- Develop a skillful and practical approach to performing and interpreting mammography and breast ultrasound
- Describe and implement the growing use of MRI in the clinical setting
- Discuss the current status of AI including ethical and legal challenges in breast imaging

ACCREDITATION

In support of improving patient care, University of California, San Francisco Office of Continuing Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

UCSF designates this live activity for a maximum of **25.00 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

Nurses: For the purpose of recertification, the American Nurses Credentialing Center accepts *AMA PRA Category 1 Credit™* issued by organizations accredited by the ACCME.

Physician Assistants: AAPA accepts category 1 credit from AOACCME, Prescribed credit from AAFP, and *AMA category 1 Credit™* for the PRA for organizations accredited by the ACCME.



UCSF Breast Imaging in Kona

Sunday, February 25, 2024

6:30 am	<i>Registration and Continental Breakfast</i>	
7:10	Welcome and Overview	Heather I. Greenwood, MD
7:15	An Organized Approach to Interpreting Screening Mammography	Edward A. Sickles, MD
8:00	Mammographic Analysis of Breast Calcifications	Heather I. Greenwood, MD
8:30	Controversies in Breast Imaging for Cancer Screening	Edward A. Sickles, MD
9:30	<i>Coffee Break</i>	
10:00	The Family Tree of Cysts	Rita I. Freimanis, MD
10:45	Imaging the Axilla	Heather I. Greenwood, MD
11:30	Symptomatic Breast Conditions	Rita I. Freimanis, MD
12:15	Questions and Discussion	Faculty Panel
12:45 pm	<i>Adjourn</i>	

Monday, February 26, 2024

6:30 am	<i>Continental Breakfast</i>	
7:15	Mammographic Follow-up as an Alternative to Biopsy: Strengths, Limitations, Pitfalls	Edward A. Sickles, MD
8:00	False Positives and False Negatives Mammography	Maggie Chung, MD
8:45	Potentially Confusing BI-RADS Scenarios: Case Based Learning	Edward A. Sickles, MD
9:30	<i>Coffee Break</i>	
10:00	Diagnostic Breast MRI	Bonnie N. Joe, MD
10:45	Update on Breast Density	Maggie Chung, MD
11:30	MRI Safety – What you Should Know	Bonnie N. Joe, MD
12:15	Questions and Discussion	Faculty Panel
12:45 pm	<i>Adjourn</i>	

Tuesday, February 27, 2024

6:30 am	<i>Continental Breakfast</i>	
7:15	Updated MR-BI-RADS Lexicon	Linda Moy, MD
8:00	Breast MRI Case Reviews – What to Biopsy	Bonnie N. Joe, MD
8:45	Update on AI and Breast Imaging	Linda Moy, MD
9:30	<i>Coffee Break</i>	
10:00	Breast MRI Case Reviews – Test Your Knowledge	Bonnie N. Joe, MD
10:45	Ethical and Legal Challenges of AI in Breast Imaging	Linda Moy, MD
11:30	Questions and Discussion	Faculty Panel
12:15 pm	<i>Adjourn</i>	

Wednesday, February 28, 2024

No formal course program.

Thursday, February 29, 2024

6:30 am	<i>Continental Breakfast</i>	
7:15	Breast Ultrasound Nuts and Bolts	Maggie Chung, MD
8:00	Imaging of the Reconstructed Breast	Heather I. Greenwood, MD
8:45	Multi-Modality Case Based Review	Maggie Chung, MD
9:30	<i>Coffee Break</i>	
9:45	Parallel Workshops *	
	Interesting Breast Imaging Cases	Heather I. Greenwood, MD
	Challenging Cases: Digital Mammography	Edward A. Sickles, MD
11:15	<i>Coffee Break</i>	
11:30	Parallel Workshops*	
	Interesting Breast Imaging Cases	Heather I. Greenwood, MD
	Challenging Cases: Digital Mammography	Edward A. Sickles, MD
1:00 pm	<i>Adjourn</i>	

* Workshop Sessions Registrants will be divided into two groups, and both groups will attend both workshops

program

February 25 – March 1, 2024

Fairmont Orchid Resort and Spa • Kohala Coast, Big Island of Hawaii

Friday, March 1, 2024

6:30 am	<i>Continental Breakfast</i>	
7:15	Potential Malpractice Scenarios Case Based Review	Edward Sickles, MD
8:00	Tips for Pre and Post-Procedural Care	Rita Freimanis, MD
8:45	Breast MRI Future Directions	Linda Moy, MD
9:30	<i>Coffee Break</i>	
9:45	Invasive Breast Cancer Types	Rita Freimanis, MD
10:30	Generative AI such as ChatGPT: Friend or Foe	Linda Moy, MD
11:15	Imaging of the Male Breast	Rita Freimanis, MD
12:00	Questions and Discussion	Faculty Panel
12:45 pm	<i>Adjourn</i>	

<https://virtualce.ucsf.edu/breast-imaging-kona-2024>

GENERAL INFORMATION

Pre-registration is preferred to ensure that we have adequate course materials. Generally we are able to accommodate on-site registration at the course.

Pre-registration closes on Friday, February 2, 2024 at 4:00 pm PST. Onsite registration rates apply after this time.

HOW TO ENROLL

Tuition*:

Radiologists/Physicians

by 12/31/23 **\$1295** after 12/31/23 **\$1395**

Radiologic Technologists/Nurses/

Advanced Practice Professionals

by 12/31/23 **\$1295** after 12/31/23 **\$1395**

Residents/Fellows

by 12/31/23 **\$1295** after 12/31/23 **\$1395**

* On-site registration will be \$50 additional.

Payment can be made by check, Visa, MasterCard, or AmEx.

REGISTER VIA:

Online: cme.ucsf.edu

Mail: Complete course registration form and send with payment to:

UCSF Office of Continuing Medical Education

Box 0742 • 490 Illinois Street, Floor 8
San Francisco, CA 94143

Phone: To register by phone or to inquire about registration status, please email UCSF's CME Registration Office at RegEmail@ucsf.edu

Please check our website for up-to-date information on the course: <https://virtualce.ucsf.edu/breast-imaging-kona-2024>

REFUND POLICY

Cancellations received in writing before **February 19, 2024** will be refunded, less a \$100 administrative fee. No refunds will be made on cancellations received after that date.

SYLLABUS

The syllabus will be available electronically approximately 1 week prior to the course.

CONFERENCE LOCATION

Fairmont Orchid Resort and Spa is on the Big Island – the birthplace of King Kamehameha 1, the leader who united all of the Hawaiian islands by 1810. The Big Island is the anchor of the island chain and home of Madame Pele, the fire goddess of

volcanoes. The Island of Hawaii is the largest and youngest island in the Hawaiian chain, and with the current volcanic activity, the Big Island is still growing. The sunny and dry west side of the island is referred to as Kona, and the transformation of its shoreline by volcanic eruptions just two-hundred years ago is still evident. The misty east side of the island is referred to as Hilo – which is a prime growing area for flowers, plants and vegetation, includes many waterfalls, and is home to Hawaii Volcanoes National Park. The Big Island has one of the world's most active volcanoes (Kilauea), the tallest sea mountain in the world at more than 33,000 feet (Mauna Kea), and mountain with the largest mass in the world (Mauna Loa). Hawaii's varying and dramatic climate zones generate a world of environments on one island, including lush rain forests, volcanic deserts, snow-capped mountaintops and beautiful black sand beaches.

A block of guestrooms has been reserved at the following special UCSF conference rates:

\$505 Garden View
\$558 Partial Ocean View
\$580 Ocean View
\$929 1-Bed Ocean View Suite
\$1141 1-Bed Ocean Front Suite
+ \$30 discounted nightly resort fee

You are urged to make your reservations early. The cut off date is January 21, 2024, or until the group room block is filled. After this date, rooms will be provided on a space-available basis only.

You may make hotel reservations on-line by visiting the course webpage on our website at <https://virtualce.ucsf.edu/breast-imaging-kona-2024>

Please click on the reservations link for a direct link to online reservations

If you prefer, you can phone Fairmont reservations at (800) 441-1414 and identify yourself as a member of this UCSF conference to receive the special rate.

By staying at the host hotel, you help the University of California meet its contractual obligations and keep future registration fees reasonable. Please take this into consideration when making your accommodation decisions.

AIR/GROUND TRANSPORTATION: UCSF has negotiated special fares with United Airlines for our course attendees. Please visit the course webpage at <https://virtualce.ucsf.edu/breast-imaging-kona-2024> for the link and instructions.

For more information or to register online visit our website at cme.ucsf.edu
You may also reach us by calling the Office of CME at (415) 476-4251 or email info@ocme.ucsf.edu

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UCSF

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Office of CME • Box 0742
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San Francisco, CA 94143

COURSE CHAIR

Heather Greenwood, MD

Associate Professor of Radiology and Biomedical Imaging
University of California,
San Francisco

COURSE FACULTY

University of California San Francisco,
unless indicated

Maggie Chung, MD

Assistant Professor of Radiology and Biomedical Imaging

Rita I. Freimanis, MD

Professor of Radiology and Biomedical Imaging

Bonnie N. Joe, MD, PhD

Professor of Radiology and Biomedical Imaging; Chief of Breast Imaging

Linda Moy, MD

Professor of Radiology, NYU Grossman School of Medicine, New York, NY
Editor, *Radiology*

Edward A. Sickles, MD

Professor Emeritus, Department of Radiology and Biomedical Imaging

UPCOMING COURSES

Body Imaging in Kona

January 14-19, 2024
Fairmont Orchid Resort & Spa
Kohala Coast, Big Island of Hawaii

Neuro/MSK Imaging in Kona

February 4-9, 2024
Fairmont Orchid Resort & Spa –
Kohala Coast, Big Island of Hawaii

Thoracic and Abdominal Radiology in the Desert

February 18-23, 2024
Hyatt Regency Indian Wells
Indian Wells, CA



faculty

UCSF Breast Imaging in Kona

February 25- March 1, 2024

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Mail to : UCSF Office of CME • Box 0742
490 Illinois Street, Floor 8
San Francisco, CA 94143

Online registration: **cme.ucsf.edu**
Registration Information: (415) 476-5808
Course Information: (415) 476-4251

Dr. Mr. Mrs. Ms. Mx.

LAST NAME FIRST M.I.

DEGREE SPECIALTY

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Would you like to be on our priority email list? Yes No

 Please indicate if you have any special needs: _____

REGISTRATION FEES: (Receipt/Confirmation will be mailed within two to four weeks):

Radiologists/Physicians

\$1295 by 12/31/23 \$1395 after 12/31/23

Radiologic Technologists/Nurses/Advanced Practice Professionals

\$1295 by 12/31/23 \$1395 after 12/31/23

Residents/Fellows

\$1295 by 12/31/23 \$1395 after 12/31/23

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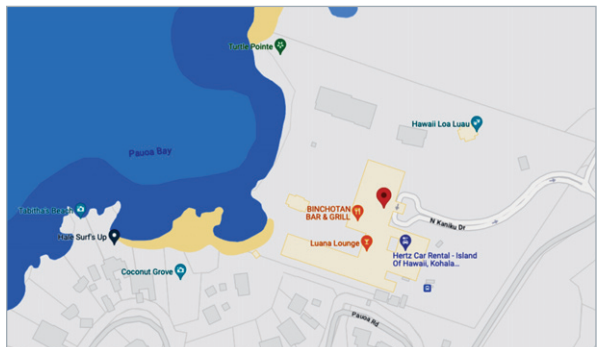
CARD # EXPIRATION DATE

NAME ON CARD (PLEASE PRINT) AUTHORIZED SIGNATURE

Refund Policy: Cancellations received in writing by **February 19, 2024** will be refunded, less a \$100 administrative fee. No refunds will be made on cancellations received after that date.

Please check our website for up-to-date information on the course: **cme.ucsf.edu**

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Waimea, Hawaii 96743
(808) 885-2000 phone



<https://www.fairmont.com/orchid-hawaii>