COURSE CHAIR

Robert B. Baron, MD, MS Professor of Medicine

2024 PRIMARY CARE MEDICINE: Principles and Practice

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 Wednesday - Friday

 October 16-18, 2024

 Hotel Nikko • San Francisco, CA

 2024

2024 PRIMARY CARE MEDICINE: Principles and Practice

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OVERVIEW

Primary Care is the essential core of modern medical practice. Increasingly difficult management decisions must be made in diverse ambulatory environments and via telemedicine. Primary care clinicians continue to do it all: preventive medicine, reduction of cardiovascular risk factors, acute clinical problems, chronic disease management, women's health, behavioral medicine, geriatrics, and much more. Effective practice



neatin, behavioral medicine, genarrics, and much more. Effective practice requires understanding the optimal use of new diagnostic tests and new medications. Health disparities and the care of vulnerable patients are a central part of our daily practice as we try to maximize quality, safety, equity, and value. Close collaboration with other specialists, inpatient colleagues, and diverse teams of health professionals is essential for the care of our complex patients. This course, UCSF's most comprehensive course in primary care, will present a comprehensive review of new developments in outpatient medicine, controversies in primary care practice, and updates from diverse clinical specialties that impact primary care. The course will focus on the skills and strategies needed in day-to-day office practice. The curriculum will feature in-depth discussion of challenging cases in preventive medicine, common problems in ambulatory care, and a broad selection of acute and chronic illnesses. The course will utilize formal lectures, case discussions, an audience response system, questions and answers, a detailed syllabus, and on-demand access to course recordings. Ample time will be reserved for interprofessional discussion of challenging cases. Remote learning opportunities will also be available.

The course is presented by the UCSF Division of General Internal Medicine of the Department of Medicine and is sponsored by the Office of Continuing Medical Education, University of California, San Francisco.

TARGET AUDIENCE

This course, chaired by Dr. Robert B. Baron and taught by UCSF's best teachers, is designed for practicing internists, family practitioners, advance practice providers, and all other health professionals interested in providing high quality primary care.

FEES · MDM24M04

\$975 Physicians

\$825 Advance Practice Providers, Other Health Professionals, and Health Professionals in Training



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Remote Learning Opportunities Will Also Be Available

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